



Conditions of Entry

Kennedy Community Centre

Release Date: February 2026

Contents

1. Definitions	Error! Bookmark not defined.
2. Background and Invitation	Error! Bookmark not defined.
3. Objectives.....	Error! Bookmark not defined.
4. Site	Error! Bookmark not defined.
5. Proposals.....	Error! Bookmark not defined.
6. Request for Proposal	Error! Bookmark not defined.
7. Proposed Timetable for Proposals	Error! Bookmark not defined.
8. Evaluation Process	Error! Bookmark not defined.
9. Proposer's Acknowledgements	Error! Bookmark not defined.
10. Use of HFC Intellectual Property	Error! Bookmark not defined.
11. Confidentiality	Error! Bookmark not defined.
12. Publicity	Error! Bookmark not defined.
13. Goods and Services Tax (GST).....	Error! Bookmark not defined.
14. Costs	Error! Bookmark not defined.
15. Scope of Services.....	Error! Bookmark not defined.
16. Optional Additional Services.....	Error! Bookmark not defined.
17. Term	Error! Bookmark not defined.

1. Prohibited Items

The following list of items cannot be taken into the Kennedy Community Centre (KCC). The conditions applying to these prohibited items are subject to change based on Hawthorn Football Club (HFC) and KCC requirements:

- Illegal substances including controlled, dangerous or illicit drugs (excluding prescription medication)
- Alcoholic beverages
- Glass, cans, torn-up paper
- Fireworks, flares, firearms and weapons
- Any article that is hazardous or illegal
- Any device or object that in the opinion of management has the potential to cause injury or public nuisance
- Any item considered by KCC to be a danger to the public or performers
- Laser lights or laser pointers
- Remote piloted aircraft systems (RPAS) or equipment to control or operate such RPAS (drones)
- All animals, except assistance or companion animals required to provide assistance or animals in training for specialty purposes (unless prior written consent is provided by HFC)
- Inflatable items such as beach balls, balloons, receptacles or other inflatable devices or structures

The following items cannot be brought into KCC but can be cloaked:

- Musical instruments, such as whistles, stadium horn, loud hailer, noise makers or any device, which in the opinion of management, has the potential to be a public nuisance (without the prior written consent of HFC)
- Flags and banners with flag material size exceeding 1.5 metres x 0.9 metres and/or handles exceeding 1.6 metres (without the prior written consent of HFC)
- Rollerblades, skates, skateboards or scooters (excluding mobility devices)
- Eskies
- Any camera tripods, monopods or commercial digital video equipment, or photographic, video or sound recording equipment (including lenses and digital video equipment) for any purpose other than private, non-commercial and non-promotional purposes without prior written consent of HFC

2. Admission to events

2.1 Intoxication

- Patrons acknowledge that a person who is considered by an Authorised Person (being HFC's management staff, officials, representatives, officers and volunteers) to be affected by the consumption of alcohol or drugs in any way may, in any Authorised Person's sole discretion, be refused entry to, or evicted from, KCC.
- If patrons are refused admission to, or evicted from, KCC by any Authorised Person because they are considered to be affected by the consumption of alcohol or drugs in any way, the patron will not be entitled to any refund or compensation of any kind.

2.2 Offensive signage or logos

- Patrons must not wear or otherwise display commercial, political, religious, gang-related or offensive signage or logos.

2.3 Filming

- Security cameras operate at KCC (including via closed-circuit television (CCTV) and body-worn cameras (BWC)). Patrons consent to the collection of personal information by way of CCTV or BWC, in accordance with the purposes set out in HFC's privacy policy, which can be accessed on the HFC website.
- Facial recognition operates at KCC. Patrons consent to the collection of personal information, including biometric information and biometric templates for what is necessary for one of KCC's functions or activities, in accordance with the purposes set out in the KCC's Privacy Policy, which can be accessed on the HFC website.
- Patrons acknowledge that they may be filmed or photographed while inside or outside of KCC and consent to the recording of their likeness and/or voice by any means (including but not limited to audio and visual recordings by television cameras and photographers). Footage may include your sensitive information or health information.
- Patrons agree not to make any recording or take any photograph of any person without the authorization of that person.
- Patrons agree not to sell, license or otherwise publish, disseminate or reproduce (or permit such), whether in whole or in part, any recordings taken or made inside KCC (including, without limitation, photographs, video recordings, data recordings or sound recordings), without the prior written consent of KCC and/or its commercial partners.

2.4 Legal

- Patrons must comply with all applicable law at all times.
- Access to KCC is subject to the patron presenting a valid ticket, current HFC membership or other authorised credential at the point of entry for the match, event or function being attended.
- A child ticket may only be purchased if the person is within the age range specified in relation to the ticket, the relevant age of a person is taken as at the date the ticket is presented for entry and not the date of purchase. An Authorised Person may require evidence of the person's age or make a reasonable assessment.
- Patrons under the age of 12 must be accompanied by an adult.
- Patrons agree to be searched (including, without limitation, their bags, clothes or other possessions) upon entry to KCC and while inside KCC. HFC reserves the right to inspect and search any patron's bags, regardless of size. This may include visually or physically inspecting the bag and/or seeking the patron's assistance to remove items from the bag. HFC also reserves the right to conduct 'pat down', 'wanding' or other reasonably personal checks of the patron as they enter or exit KCC.
- If patrons are required to provide personal information (as defined by the Victorian Privacy and Data Protection Act 2014 (Vic) (Privacy Act)), KCC will at all times deal with that Personal Information in accordance with the Privacy Act and HFC's Privacy Policy, which can be accessed on the HFC website. HFC's Privacy Policy sets out details about the third parties to whom we share information, how you can seek access or correction of your Personal Information, and how to make a complaint about HFC's handling of Personal Information. In some circumstances, you will not be able to access KCC if you do not give your consent to collect or handle certain personal information, including in relation to surveillance camera use, body worn camera use and facial recognition technology, as set out in clause 2.3 above.
- Patrons consent to HFC, its commercial partners, governing bodies or responsible suppliers or entities for events held at KCC and any relevant third party service providers using the patron's Personal Information in connection with investigating, documenting and analysing any possible breach of these conditions of entry, equivalent conditions from a governing body or responsible entity, or the law.
- Patrons acknowledge that inappropriate behaviour will not be tolerated and the safety and comfort of all patrons, staff and participants is paramount.
- Patrons agree, without prejudice to any other rights which HFC may have, that if a patron contravenes any of these conditions of entry, they may (having regard to the circumstances and nature of the contravention):

- Be refused entry to KCC;
- Be required by an Authorised Person to provide their name, address, photograph, HFC membership card (if applicable) and other relevant Personal Information;
- Be ejected from KCC by an Authorised Person;
- Have their ticket confiscated and/or cancelled without refund or recompense; and / or
- Be prohibited and disqualified, by means of a KCC Official Banning Notice, from purchasing tickets for and/or entering KCC for future events for a period of time as determined by HFC in accordance with its disciplinary procedures.
- Without limiting to the above, patrons agree that KCC reserves the right to refuse entry to, remove or ban (by way of a HFC Official Banning Notice) from KCC, persons:
 - Who have an existing KCC Official Banning Notice issued against them;
 - Who have an existing banning notice issued against them by any other stadium or entertainment precinct in Australia or by any state, national or international sports governing body or venue hirer;
 - Where HFC has received a direction to do so from law enforcement agencies; and/or
 - where HFC, acting reasonably, believes it is in the best interests of the safety, security or integrity of KCC or the match, event or function being attended.
- Patrons agree that, if they receive a KCC Official Banning Notice from HFC, that patron:
 - Is banned from engaging in any of the Prohibited Activities for the Banned Period (as set out in the KCC Official Banning Notice);
 - Agrees that HFC may vary or re-issue the KCC Official Banning Notice if HFC considers that it is reasonably appropriate to do so in the circumstances; and
 - Consents to HFC disclosing their Personal Information to third parties, including governing bodies or responsible entities for events held at KCC or other venues, to take reasonable steps to enforce the Official Banning Notice.
- Patrons agree that, in the event they are refused entry to KCC or ejected from KCC for any reason in accordance with these conditions of entry, no refund will be paid in respect of the relevant ticket.
- Patrons agree to abide by any terms of entry into KCC as prescribed by HFC and / or the venue hirer (as applicable) to the extent those terms of entry do not conflict with the conditions set out above.
- Patrons acknowledge that KCC operates as a cashless venue.

2.5 Promotion

- Patrons must not distribute commercial, political, religious, advertising or promotional material.
- Patrons must not sell or distribute any goods or services or any other matter or thing.
- Patrons must not collect money or orders from any other person at KCC for goods or services.
- Patrons must not engage in ambush marketing.
- Patrons must not conduct public surveys or opinion polls, solicit money, donations or subscriptions from members of the public.
- Patrons must not post, stick or place or attempt to post, stick or place any poster, placard, bill, banner, print, paper or any advertising material on any building structure, fence, tree or cordon in or around KCC, without the prior written consent of HFC.

2.6 Technology

- Patrons must not use any electronic device (including any smart phone, mobile phone, tablet, laptop computer or other kind of communication device) to collect, communicate or transmit any form of commentary, data or other material in relation to a match or event taking place at KCC for any improper purpose, illegal purpose, or unauthorised commercial purpose (including sports betting or gambling)
- Patrons must not use any device that does not conform to the approved registered frequencies, which may cause interference with stadium operations.

2.7 Personal

- HFC will not be liable for, and each patron releases HFC from any liability from damage to, loss or theft of a patron's personal property, except to the extent that such loss or damage is the result of a negligent act or omission of HFC or otherwise cannot be excluded by law.
- HFC will not be liable for, and each patron releases HFC from any liability for, any loss or damage suffered by a patron or caused by any act or omissions of HFC except to the extent that such loss or damage is the result of a negligent act or omission of KCC or otherwise cannot be excluded law.
- There are areas of KCC which are exposed to weather elements, including rainfall, direct sunlight and heat. Patrons are required to take appropriate care for their own safety and wellbeing, including, but not limited to, in relation to wearing appropriate clothing and footwear, sun protection and hydration.
- Patrons are admitted to KCC at their own risk.

- Patrons should be mindful that seats retract automatically. Patrons need to check their seat before sitting down.

2.8 Behaviour towards patrons and officials

- Patrons must not engage in any conduct, act towards or speak to any player, participant, umpire or other official or other patron in a manner (whether through the use of language, gestures or otherwise), which is likely to offend, insult, humiliate, intimidate, threaten, disparage or vilify that other person on the basis of, but not limited to, that other person's gender, race, religion, culture, colour, sexual orientation, special ability/disability, preference, identity descent or national or ethnic origin. If patrons fail to comply with this condition, they may be refused admission to, or evicted from, KCC by any Authorised Person; and they must deliver up any and all tickets that they have in their possession at the request of an Authorised Person. In addition, patrons acknowledge that the failure to comply with this condition may result in the imposition of other sanctions (such as being issued with an Official Banning Notice) and possible further action including criminal prosecution.
- Patrons must not disrupt, hinder, interrupt or behave in any manner that may disrupt, hinder or interrupt:
 - Any accredited camera operator or other accredited broadcast personnel, accredited commentator or accredited media (including photographers on or off the field) or any other accredited official at KCC;
 - Any of the matches, events or other activities at KCC (including distracting, or interfering with a player or participant); or
 - The comfort of other patrons or their enjoyment of any of the matches or other activities at KCC (as determined by HFC in its direction)
- Patrons must not use indecent or obscene language or threatening or insulting words, or otherwise behave in a threatening, abusive, riotous, indecent or insulting manner.
- Patrons must comply with reasonable requests from an Authorised Person in respect of behaviour.
- Patrons must not interfere with, obstruct or hinder HFC or its employees, agents or contractors in the exercise of their powers, functions or duties.

2.9 Behaviour towards KCC

- Patrons must not misuse, deface, damage, remove from KCC or tamper with or attempt to misuse, deface, damage, remove from KCC or tamper with any building, structure or fitting, including seat, chair, toilet, sink, table structure, vehicle, craft, truck pipe, tap, tap fitting, conduit, electrical equipment, wiring or sign.

- Patrons must not undertake any actions that would evacuate or cause to be evacuated any part of KCC.
- Patrons must not deposit litter, except in a receptacle provided for that purpose.
- Patrons must not throw or attempt to throw any stone, bottle, projectile or other object.
- Patrons must not smoke within KCC or within the designated smoke-free areas outside KCC. This includes electronic cigarettes and vaping devices.
- Patrons must not enter any area not accessible to public such as the change rooms, back of house and stage areas within KCC without prior written consent from HFC and/or its commercial partners.
- Patrons acknowledge that if they enter prohibited areas, including but not limited to the change rooms, back of house or stage areas without such consent they may be prosecuted for such contravention.

2.10 Behaviour towards Event

- Patrons must not, and must not seek or attempt in any way to, improperly influence by any means whatsoever the result, progress, conduct or any other aspect of any event taking place at KCC or other to any third party any bribe or other reward to engage in such activities.
- Patrons must not re-sell or offer to re-sell any tickets to the matches played at the MCG at a price above face value or use any tickets for advertising, promotional or other commercial purposes (including, without limitation, competitions) without the prior written consent of the MCC and/or its commercial partners. If a ticket is sold or used or suspected to have been sold or used in contravention of this condition the bearer of the ticket may be denied admission to KCC.

2.11 Behaviour towards Field of Play

- Patrons must not enter the playing field at KCC at any time (except as specified by HFC) without prior written consent from HFC and/or its commercial partners.
- Patrons acknowledge that if they enter the playing field without such consent they may be prosecuted.